



## Improving safety

# Keeping speed low with Speed Indicator Signs



### BACKGROUND

Arriva UK Bus is a major bus operator in the United Kingdom and has bus depots situated throughout their operating area and are responsible for running the local bus services in their area. Coeval was approached by the Luton Depot to help improve safety around their site.

With large vehicles moving about and engineering operations under way, drivers need to be aware of their speed and keep to the low, 5mph, speed limit which is there to protect people on site. Arriva wanted something that would alert drivers of any vehicles on the site to their speed limit and influence their behaviour, so they slow down.

### SOLUTION

Coeval proposed the use of their Speed Indicator Signs (SIDs), one in each direction, to highlight to drivers the speed they are traveling and if that complies with the site speed limit. If they are complying the 5mph speed limit their speed shows in green, if they are exceeding the 5mph limit their speed shows in red.

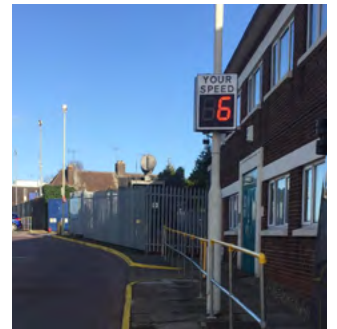
LED signs are more easily noticed by drivers than static signs and are visible in all conditions, including at night. These vehicle-activated signs have a robust build, with high-power LEDs that can be seen clearly even in inclement weather. With our optional Cloud Control application for remote monitoring and data provision, users can learn more about driver behaviour in the area of the sign installation.

### KEY HIGHLIGHTS

- Speed Indicator Signs (SIDs) in each direction
- LED signs are more easily noticed by drivers than static signs and are visible in all conditions
- Robust build, with high-power LEDs
- Optional Cloud Control application for remote monitoring and data provision

### OUTCOME

These signs were quick and easy to install so created minimal disruption to the bus depot. Once installed they immediately started to raise awareness in relation to drivers' speeds and helped to improve the safety on site as drivers recognise the need to slow down.



*"I am very satisfied with the product and it has had an immediate impact on cutting speed in and out of the depot by all traffic."*

Linsey Sweet, Arriva Depot, Luton

Speak to our experts, contact us today on **0141 255 0840**

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Our solutions to a safer environment